GUILDFORD FOOTBALL CLUB

PLAYER SPONSORSHIP BROCHURE

SUPPORT. DEVELOP. SUCCEED.

GUILDFORD FOOTBALL CLUB

ACCREDITED CLUB ★
PART OF ENGLAND FOOTBALL

SEASON 2026/27

WWW.GUILDFORDFC.COM

BUSINESS PLAYER SPONSOR

Align your business with your chosen player from the squad and promote your brand for the season to our growing digital audience as well as those attending match days.

Business player sponsorship provides a host of business benefits with exposure on the club's social media channels when featuring their sponsored player.

Plus, our business player sponsors will get an exclusive signed shirt of their chosen sponsored player.

Your company will receive the following business benefits:

- Photo opportunity with your chosen player at a meet and greet event
- Monthly social media posts promoting the business sponsorship of your player
- Company logo on club website Sponsor Page
- Company mention on player profile page on the club website
- Hyperlink through to your company website and social media on the sponsors page and player profile page on the club website

Business player sponsorship is £150 including VAT. Please email info@guildfordfgc.com to register your interest or find out more information.

FAN PLAYER SPONSORSHIP

An individual fan or supporters' group can also sponsor a player from the squad.

Fans can choose to sponsor their favourite player for the the season with benefits including a signed match-worn shirt from your chosen player at the end of the season. Alongside exposure on the club website at the end of the season.

Sponsors will have the choice of home or away signed shirt subject to availability.

You will receive the following fan player sponsorship benefits:

- Your name on player profile page on the club website
- Your name on all player related social media photos & videos on our social media platforms.
- First refusal on sponsoring the exact same player for the following campaign

Fan player sponsorship is £50 including VAT. Please email info@guildfordfgc.com to register your interest or find out more information.



GUILDFORD
FOOTBALL CLUB

TOGETHER.
STRONGER.
FOR THE COMMUNITY.

Guildford Football Club is more than a team. We are a community. Your support helps us develop players, inspire the next generation and make a lasting impact—on and off the pitch.

GET IN TOUCH

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