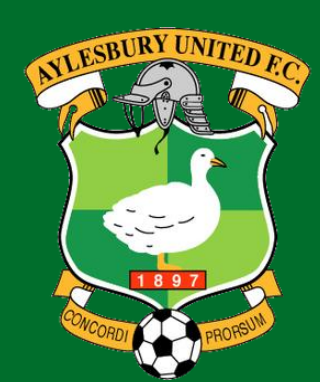




AYLESBURY UNITED FC

PARTNERSHIP OPPORTUNITIES 2026-27 SEASON



JOIN US AT THE START OF A NEW ERA



Become a partner and be part of our future

Aylesbury United Football Club is entering a new chapter.

Following the completion of a landmark share purchase agreement, the club is now majority owned between 21CD Supporters Trust and the newly formed Community Interest Company, formally establishing Aylesbury United as a community-owned football club.

This marks one of the most significant moments in the club's modern history and for local businesses, it represents an opportunity to become part of something much bigger than football.

For more than 20 years, Aylesbury United has played away from the town we represent. Yet despite the challenges, the club has continued to survive, rebuild and grow, driven by loyal supporters, volunteers and a shared belief that football belongs back in Aylesbury.

Now, with new leadership, a new structure and renewed momentum, we are building a sustainable future both on and off the pitch and we would like you to be part of this!

As we launch this new era, we are inviting businesses across Aylesbury and Buckinghamshire to join us as commercial partners and founding supporters of the club's future.

www.aylesburyunited.co.uk

Here are some facts about Aylesbury that give you an idea of the size of the opportunity sponsoring us will give you:

- **The population of Aylesbury is more than 90,000 and Aylesbury Vale is more than 200,000!**
 - **We have almost 15,000 followers on our social media platforms and over 120,000 post views every month!**
-    
- **Our website has over 15,000 visitors and over 20,000 post views each year!**

Be Part of the Story

There are very few opportunities for businesses to join a football club at the beginning of a genuine transformation, this is one of them.

The foundations are now being built for a sustainable, community-driven football club that the whole town can be proud of.

We would love to speak with local businesses who want to be part of that journey!

WHY PARTNER WITH US?

Partnering with Aylesbury United means aligning your business with:

- One of the town's best-known sporting institutions
- A genuine community-owned organisation
- A growing and passionate supporter base
- Positive local regeneration and community impact
- A club with a long-term vision to return home to Aylesbury

This is not simply sponsorship, it is a chance to help shape the future of both football and sport in our town.

Back The Ducks. Bring Football Home.

Contact:

Dave Brown

07399 844151

david.brown@aylesburyunited.co.uk

A DUCK'S EYE VIEW OF OUR PARTNERSHIP OPPORTUNITIES

BUSINESS PARTNERSHIPS

FOUNDING
PARTNER

EVERY GOAL COUNTS
PARTNER

COMMUNITY
PARTNER

THE LONG ROAD HOME
PARTNER

DUCKS
BUSINESS CLUB

BESPOKE AND FLEXIBLE
PARTNERSHIPS

MATCHDAY AND DIGITAL SPONSORSHIPS

Matchday sponsorship	£200-£300
Match ball sponsorship	£100
Player sponsorship	£60 per season / £250 for player partner
Mascot package	£30
Matchday programme	£500 per season
Matchday programme advertising	£150 per season (full page) £100 per season (half page)
Hospitality Partner	£500 per season
Home and Away Shirt Partner	Price on application SOLD
Back-of-shirt Partner	Price on application SOLD
Training Wear Partner	Price on application
Goal Sponsor	£500 per season
Player of the Month Partner	£500 per season
Team News Partner	£300 per season
Match Preview Partner	£300 per season
Match Report Partner	£300 per season
Manager's Update Partner	£300 per season
Digital Media Partner	£1,000 per season
Youth Pathway Partner	£1,000 per season

LONG TERM BUSINESS PARTNERSHIPS

FOUNDING PARTNERS (Exclusive Partnership Opportunity)

Aylesbury United Football Club is entering one of the most important moments in its modern history.

Following our transition to community ownership, a new era has begun, built around supporters, local businesses and a shared ambition to bring football home to Aylesbury.

We are now inviting a small number of businesses to become officially recognised as: **“Founding Partners of the New Era”**

These premium partnerships are designed for businesses who want to play a visible role in helping shape the future of one of Buckinghamshire’s most historic football clubs.

This is more than sponsorship, it is an opportunity to become publicly associated with:

- The transition to community ownership
- The rebirth of the football club
- The journey home to Aylesbury
- A positive movement for the local community
- A long-term vision for growth on and off the pitch

As a Founding Partner, your business will not simply support the club, you will help define the next chapter of Aylesbury United Football Club.

PRICE ON APPLICATION

Partnerships will be tailored around your business goals



LONG TERM BUSINESS PARTNERSHIPS

COMMUNITY PARTNERS

Aylesbury United Football Club is building more than a successful football team. Through our new community ownership model and Community Interest Company structure, we are creating a platform for long-term community impact across sport, wellbeing, inclusion and local opportunity.

Our Community Partnerships are designed for businesses and organisations who want to help create lasting change in Aylesbury through the power of football and community sport.

These strategic partnerships go beyond traditional sponsorship, as a Community Partner, your business or organisation becomes part of a growing movement focused on:

- Community engagement
- Local pride and identity
- Youth opportunity and development
- Positive social impact
- Sustainable long-term growth
- Supporting sport in Aylesbury

Together, we believe football can become a catalyst for wider community benefit across Aylesbury and the surrounding areas.

PRICE ON APPLICATION

Partnerships will be tailored around your business goals



LONG TERM BUSINESS PARTNERSHIPS

DUCKS BUSINESS CLUB

The Ducks Business Club has been created to bring local businesses together at the heart of Aylesbury United Football Club's new era.

As the club begins its journey under community ownership, we want businesses of all sizes to have the opportunity to become part of the movement helping drive football back home to Aylesbury.

This partnership level is designed specifically for local independent businesses, SMEs and growing companies, start-ups and entrepreneurs, trades and service businesses, hospitality and retail businesses and community-focused organisations

The Ducks Business Club is about more than sponsorship, It is about building a stronger local business community connected through football, networking and shared pride in Aylesbury.

The Ducks Business Club offers you:

- Affordable visibility
- Business networking events throughout the season
- Community engagement
- Positive brand association
- Opportunities to support local sport and young people
- A chance to be part of the club's long-term future

Whether you are looking to raise awareness, meet other businesses or simply support a positive local movement, we would love to welcome you into the Ducks Business Club.

PRICE ON APPLICATION



EVERY GOAL COUNTS

A COMMUNITY PARTNERSHIP PROGRAMME

TURN EVERY GOAL INTO COMMUNITY IMPACT...

As Aylesbury United enters a new era under community ownership, we are looking for business partners who want to do more than sponsor a football club. We are looking for partners who want to help shape its future, and the future of sport in Aylesbury and the surrounding area.

Every Goal Counts is a unique partnership programme that allows local businesses to support football and community initiatives in Aylesbury while directly sharing in the success of Aylesbury United Football Club.

Built around the belief that football has the power to bring people together, the programme creates a collective fund that supports football, community initiatives and opportunities for local people across Aylesbury.

For every goal scored by the Ducks, participating businesses make a small contribution towards football, community and youth development initiatives. The more goals we score, the greater the impact we create together. Every time Aylesbury United score, we celebrate not only a goal for the football club, but another step towards supporting:

- Youth football opportunities
- Community programmes
- Local player development
- Inclusion initiatives
- CIC projects
- The long-term ambition of bringing football home to Aylesbury

Every goal scored by the Ducks helps create a positive impact beyond the pitch.

**ONE CLUB
ONE COMMUNITY
ONE GOAL**



EVERY GOAL COUNTS

A COMMUNITY PARTNERSHIP PROGRAMME

JOIN AT A LEVEL THAT WORKS FOR YOU...

Supporter Partner : £1.00 per goal (Maximum £100 per season)

Perfect for local businesses wanting to show support and become part of the movement.

Community Partner: £2.50 per goal (Maximum £250 per season)

Our most popular level, offering strong visibility while helping create meaningful community impact.

Founding Goal Partner: £5.00 per goal (Maximum £500 per season)

Enhanced recognition and association with one of the club's flagship community initiatives.

Partner Benefits:

Official Every Goal Counts Partner Status: Receive recognition as a business supporting community ownership.

Follow the Journey with our Live Goal Tracker and Partner Wall Recognition : Your business featured on the dedicated Every Goal Counts Partner Page.

Social Media Recognition: Regular acknowledgement throughout the season across club channels.

Community Impact Reporting: Receive updates showing Goals scored, Funds raised, Projects supported and Community impact delivered

End of Season Recognition

Celebrate the achievements of the football club and the collective impact created by local businesses.

Why Join?

Because this is about more than football, It is about investing in support for local young people, support for community opportunities, increasing local visibility, demonstrating social responsibility and investing in the future of sport in Aylesbury and Bucks.

For more details : www.aylesburyunited.co.uk

**ONE CLUB
ONE COMMUNITY
ONE GOAL**



AYLESBURY UNITED “ THE LONG ROAD HOME” DOCUMENTARY SERIES PARTNER

FOUNDING DOCUMENTARY PARTNER

For over 20 years, Aylesbury United has played away from the town it represents. Yet through generations of supporters, volunteers, players and local businesses, the club has survived and is now building a path home.

The Long Road Home will document that journey through a professionally produced YouTube documentary series featuring local people, local businesses and the wider community.

This is not a football programme, it's a story about: Community, Heritage, Resilience, Belonging, Local Pride and Hope for the Future!

As the Founding Documentary Partner, your organisation will be the exclusive partner permanently associated with this story from beginning to end.

Partnership Benefits:

- Official Documentary Founding Partner Status
- Your brand included on every episode, opening titles, end credits
- Promotional graphics and trailers
- Press Releases
- Website Coverage
- Documentary Social Media
- Community Legacy Status
- Featured Community Story
- PR and Media Exposure

PRICE ON APPLICATION

*Become the Founding Partner of
The Long Road Home,
a documentary series capturing the remarkable story
of Aylesbury United, its supporters and the
community effort to bring football home to Aylesbury
after more than twenty years away.*



BESPOKE AND FLEXIBLE PARTNERSHIP PACKAGES

TAILORED SPONSORSHIP PACKAGES DESIGNED TO SUIT YOU!

At Aylesbury United Football Club, we understand that every business is different. This is why we offer flexible partnership opportunities designed around your specific goals, audience, budget and level of involvement.

Whether you are a local independent business looking for affordable visibility or a larger organisation seeking a long-term strategic partnership, we can create a package tailored specifically to your needs.

As a community-owned football club entering an exciting new era, we want our partnerships to feel collaborative, authentic and mutually beneficial.

Why Flexible Partnerships Work?

Our aim is to create partnerships that deliver genuine value for both the club and our partners while helping build a stronger future for football and community sport in Aylesbury, whether your business wants:

- Maximum visibility
- Community impact
- Regular hospitality
- Digital exposure
- Networking opportunities
- Association with the club's long-term vision

we can create a partnership package that works for you.

PRICE ON APPLICATION

AYLESBURY UNITED FC

FLEXIBLE PARTNERSHIPS

Built Around You.

ONE CLUB. ONE COMMUNITY. ONE FUTURE.

We create bespoke sponsorship packages to match your goals, budget and the level of involvement that works for your business.

PARTNERSHIPS DESIGNED AROUND WHAT MATTERS TO YOU

MONTHLY OR ANNUAL BUDGETS	BRAND VISIBILITY GOALS	COMMUNITY ENGAGEMENT OBJECTIVES	CUSTOMER & CLIENT ENTERTAINMENT	EMPLOYEE REWARDS & WELLBEING	LOCAL MARKETING CAMPAIGNS	CORPORATE SOCIAL RESPONSIBILITY INITIATIVES
We offer flexible packages to suit your budget, whether monthly or annual.	Increase your local exposure and build your brand through matchday, digital and community visibility.	Support local people, inspire the next generation and make a real difference in our community.	Entertain clients, reward customers and create memorable experiences with hospitality and matchday packages.	Reward your team, boost morale and promote wellbeing through exclusive experiences and club opportunities.	Reach local audiences with targeted campaigns and collaborative promotions.	Align your business with a community-owned club and demonstrate your commitment to positive impact.

YOUR PARTNERSHIP. YOUR WAY.

TAILORED PACKAGES	COLLABORATIVE APPROACH	MEASURABLE RESULTS	LONG-TERM VALUE	GROWING TOGETHER
From small businesses to large organisations, we'll work with you to build a partnership that delivers real value for your business and our community.				

BACK THE DUCKS. HELP BRING FOOTBALL HOME.

MATCHDAY EXPOSURE	DIGITAL & SOCIAL REACH	COMMUNITY IMPACT	NETWORKING & RELATIONSHIPS	POSITIVE BRAND ASSOCIATION

LET'S BUILD SOMETHING GREAT TOGETHER.

HELP BRING FOOTBALL HOME. BACK THE DUCKS?	EXCLUSIVE MATCHDAY	BEVERLY DRINKS & SOCIETY	BRAND COMMUNITY	NETWORKING & RELATIONSHIPS	PERSONALISED MATCHDAY SWAG	TOGETHER SOMETHING GREAT GETS BUILT

AYLESBURY UNITED FC

MATCHDAY AND DIGITAL SPONSORSHIP

MATCHDAY AND DIGITAL SPONSORSHIP

Affordable Partnership Opportunities | £30 – £1,000

Our Matchday & Digital Sponsorship packages are designed to give businesses accessible, high-visibility opportunities to support Aylesbury United Football Club during an exciting new era for the club.

These sponsorships provide affordable entry points for businesses looking to:

- Increase local brand awareness
- Engage with supporters and the wider community
- Support a community-owned football club
- Align with positive local momentum
- Reach audiences through football, digital media and live events

With growing attendances, expanding social media reach and increased video content, these partnerships offer flexible and effective local marketing opportunities for businesses of all sizes.

INDIVIDUAL PACKAGE PRICES ON NEXT PAGES



MATCHDAY SPONSORSHIP

MATCHDAY SPONSORSHIP

Become the headline sponsor for a first-team home fixture.

- Social media promotion before and after game
- Branding on front of digital matchday programme
- Full page advert in digital matchday programme
- Meet the manager and team opportunities
- PA announcements on matchday
- Entry to match and seats in the directors' box
- Club merchandise as a memento of the day
- Commemorative digital photograph.

PRICE: £200 (up to 4 people) or £300 (up to 6 people)



MATCH BALL SPONSORSHIP

MATCH BALL SPONSORSHIP

A simple and affordable way to support the club while gaining visibility on matchday.

- Social media promotion before and after game
- Branding on front of digital matchday programme
- PA announcements on matchday
- Entry to match and seats in the directors' box
- Club merchandise as a memento of the day
- Commemorative digital photograph.

PRICE: £100 (maximum 4 people)



PLAYER SPONSORSHIP

INDIVIDUAL SPONSORSHIP

A fantastic way to show your support for your favourite player in the first team.

- Get your name and photo in every matchday programme and on the players' profile pages of club website
- Club keyring with your sponsored player's photo
- Have your picture taken with your chosen player for a commemorative digital photograph. (on request)

PRICE: £60 (Kit) and £10 (Socks – Under 16 only)

BUSINESS PARTNERSHIP

Become the business partner for your favourite player in the first team.

- Get your company name in every matchday programme and name and logo on the players' profile page on our website
- Matchday sponsorship for a game of your choice for up to four guests
- Advert in the programme for this game
- Picture with your chosen player for a commemorative digital photograph. (on request)

PRICE : £250 per season for player partner



MATCHDAY MASCOT PACKAGE

MATCHDAY MASCOT PACKAGE

For fledgling Ducks aged between 4 and 13

- Two adult tickets for the match
- Two junior tickets for the match (one for the mascot, and one for a sibling or friend)
- Tour of the dressing room
- Meet the players and manager before the match
- PA announcement
- Lead the team onto the pitch before the game
- Commemorative digital photograph
- Ducks goody bag, including stickers and keyring

PRICE: £30



MATCHDAY PROGRAMME

MATCHDAY PROGRAMME

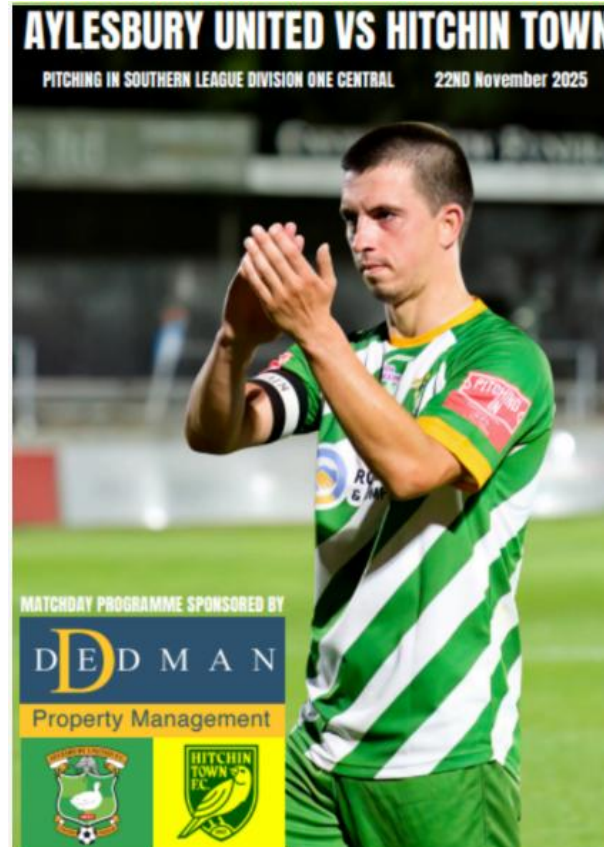
Be Part or Every Matchday.

Aylesbury United produces a fully digital programme for every home game which is available for free on our website. Since moving online, our programmes have in excess of 32,000 impressions and have been read more than 5,000 times.

As Matchday Programme Partner, your business will be associated with every home fixture throughout the season while supporting the continued development of Aylesbury United Football Club.

- Official recognition as club's match programme partner
- Prominent sponsor branding on the front or inside cover of every home matchday programme.
- Dedicated full page advertisement in every programme.
- Sponsor feature article
- Website recognition and social media promotion
- Matchday sponsorship for a game of your choice for up to four guests
- Man of the Match award for this game

PRICE: £500



MATCHDAY PROGRAMME ADVERTISING PACKAGE

Affordable. Visible. Local

Looking for a simple and effective way to promote your business while supporting a community-owned football club?

Our Full or Half Page Advertisement Packages provide businesses with the opportunity to place their brand directly in front of supporters, players, volunteers, visiting teams and local families throughout the season.

Whether you're looking to generate enquiries, increase local awareness or demonstrate your support for football in Aylesbury, this offers excellent value and visibility.

PRICE : Full page advert: £150 per season

PRICE: Half page advert: £100 per season

HOSPITALITY PARTNER

HOSPITALITY PARTNER (Season Partnership Opportunity)

The Hospitality Partner package provides businesses with the opportunity to be at the heart of the matchday experience while gaining valuable exposure to supporters, sponsors, guests and visiting clubs throughout the season.

As Hospitality Partner, your business will help create a welcoming environment for players, officials, sponsors and supporters while becoming associated with one of the most important aspects of the matchday experience.

Partnership Benefits include:

- Matchday Hospitality Branding
- Guest Welcome Partner
- Social Media Exposure
- Hospitality Tickets
- Business Networking Opportunities
- Website Recognition
- Sponsor Feature Article
- PA announcements on matchday

PRICE: £500

Partnership will be tailored around your business goals



FIRST TEAM HOME SHIRT PARTNER

SOLD

Put Your Brand At The Heart Of The Ducks

Aylesbury United Football Club offers a range of premium teamwear sponsorship opportunities designed to provide maximum visibility while supporting a community-owned football club entering an exciting new era.

From first-team matchday kits to training wear and warm-up apparel, our Teamwear Partners receive season-long exposure across matchdays, social media, photography, video content and community events.

As the club continues its journey towards bringing football home to Aylesbury, these partnerships place your brand at the centre of one of the town's most recognisable sporting institutions.

FIRST TEAM HOME SHIRT PARTNER

One of our most visible & prestigious sponsorship opportunities available.

- Front of home shirt branding
- Extensive social media exposure
- Team photographs
- Matchday programme recognition
- Website branding
- Press release announcement
- Gold Club memberships
- Sponsor feature article
- Community event involvement



PRICE ON APPLICATION Partnerships will be tailored around your business goals

www.aylesburyunited.co.uk 18

FIRST TEAM AWAY SHIRT PARTNER

SOLD

Put Your Brand At The Heart Of The Ducks

Aylesbury United Football Club offers a range of premium teamwear sponsorship opportunities designed to provide maximum visibility while supporting a community-owned football club entering an exciting new era.

From first-team matchday kits to training wear and warm-up apparel, our Teamwear Partners receive season-long exposure across matchdays, social media, photography, video content and community events.

As the club continues its journey towards bringing football home to Aylesbury, these partnerships place your brand at the centre of one of the town's most recognisable sporting institutions.

FIRST TEAM AWAY SHIRT PARTNER

Become the face of the Ducks on the road. The Away Shirt Partner benefits from exposure throughout the season while supporting the club's ambitions.

- Front of away shirt branding
- Social media exposure and website branding
- Team photographs
- Matchday programme recognition
- Press release announcement
- Gold Club memberships
- Sponsor feature article
- Community event involvement



PRICE ON APPLICATION Partnerships will be tailored around your business goals

www.aylesburyunited.co.uk 19

BACK OF SHIRT PARTNER

SOLD

Put Your Brand At The Heart Of The Ducks

Aylesbury United Football Club offers a range of premium teamwear sponsorship opportunities designed to provide maximum visibility while supporting a community-owned football club entering an exciting new era.

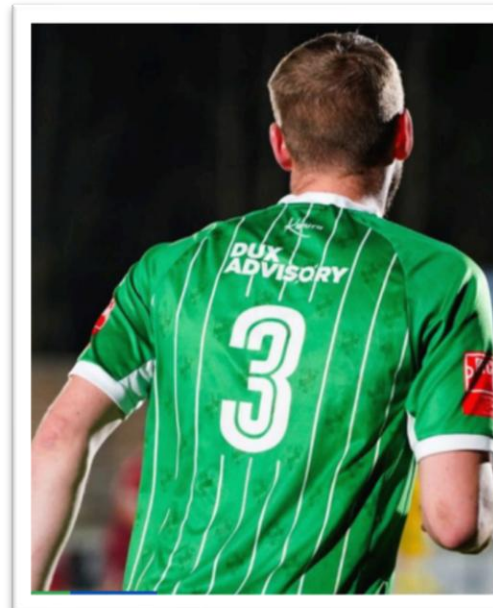
From first-team matchday kits to training wear and warm-up apparel, our Teamwear Partners receive season-long exposure across matchdays, social media, photography, video content and community events.

As the club continues its journey towards bringing football home to Aylesbury, these partnerships place your brand at the centre of one of the town's most recognisable sporting institutions.

BACK OF SHIRT PARTNER

A highly visible sponsorship opportunity appearing on both home and away first-team shirts.

- Branding on all first team shirts
- Social media exposure and website branding
- Team photographs
- Matchday programme recognition
- Press release announcement
- Gold Club memberships
- Sponsor feature article
- Community event involvement



PRICE ON APPLICATION Partnerships will be tailored around your business goals

www.aylesburyunited.co.uk 20

TRAINING WEAR PARTNER

Put Your Brand At The Heart Of The Ducks

Aylesbury United Football Club offers a range of premium teamwear sponsorship opportunities designed to provide maximum visibility while supporting a community-owned football club entering an exciting new era.

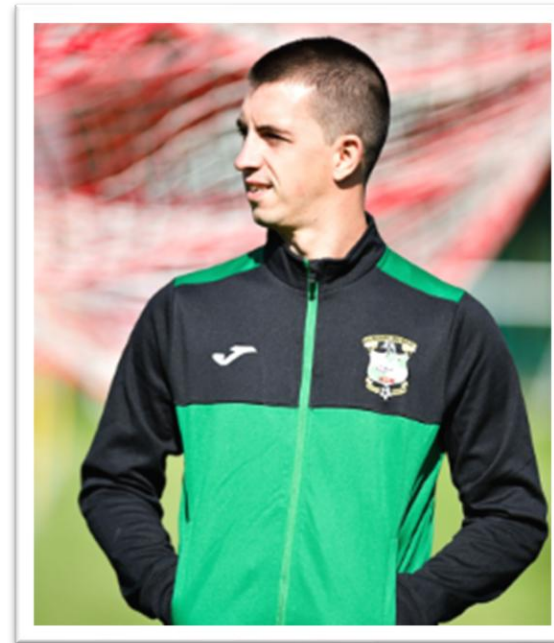
From first-team matchday kits to training wear and warm-up apparel, our Teamwear Partners receive season-long exposure across matchdays, social media, photography, video content and community events.

As the club continues its journey towards bringing football home to Aylesbury, these partnerships place your brand at the centre of one of the town's most recognisable sporting institutions.

TRAINING WEAR PARTNER (SWEATSHIRT, T-SHIRT & SHORTS)

Visible Every Week. Supporting Every Session: While matchday shirts receive attention on Saturdays, training wear is seen throughout the entire season.

- Branding on all first training wear – Sweatshirt, T-shirt and Shorts
- Social media exposure and website branding
- Team photographs
- Matchday programme recognition
- Press release announcement
- Sponsor feature article
- Community event involvement



PRICE ON APPLICATION Partnerships will be tailored around your business goals

GOAL SPONSOR

GOAL SPONSOR (Season Partnership Opportunity)

The Goal Sponsor package gives your business the opportunity to be associated with every Aylesbury United First Team goal throughout the season, placing your brand at the heart of some of the club's most exciting and shareable moments.

Whether it's a last-minute winner, a stunning strike or a crucial goal in a promotion push, your business will be part of the celebration every time the Ducks find the net.

Partnership Benefits:

- Official Goal Sponsor Status
- Goal Announcement Branding
- Social Media Exposure
- Hospitality Tickets
- Score Graphics
- Sponsor Feature Article
- Website Recognition
- PA announcements on matchday
- Community Ownership Association

Why Become The Goal Sponsor?

Goals generate some of the highest engagement across football content. Your business becomes associated with the moments supporters remember most. Unlike traditional advertising, Goal Sponsorship places your brand directly alongside positive, emotional and highly engaging content throughout the season.

PRICE: £500

***Every Goal creates excitement
Every Goal creates engagement!
Every Goal creates visibility for your company!***



PLAYER OF THE MONTH PARTNER

PLAYER OF THE MONTH PARTNER

Celebrate Success. Reward Excellence. Support The Ducks.

The Player of the Month Award recognises the dedication, commitment and performances that help drive Aylesbury United forward throughout the season.

As Player of the Month Partner, your business will become associated with one of the club's most popular supporter-led initiatives, gaining regular visibility while supporting a community-owned football club.

Each month, supporters celebrate the players who have made the biggest impact on and off the pitch, creating a highly engaging opportunity for sponsor recognition and community interaction.

Partnership Benefits:

- Official Player of the Month Partner
- Social Media Exposure
- Award Presentation Opportunity
- Sponsor Feature Article
- Website Recognition
- Community Ownership Association

This partnership places your business at the centre of recognising achievement, commitment and success while connecting your brand with one of the most positive and engaging features of the season.

PRICE: £500



TEAM NEWS AND MATCH PREVIEW PARTNERS

TEAM NEWS PARTNER

Be First To Kick Off Every Matchday

Every supporter wants to know one thing before kick-off: **Who's in the team?**

The Team News Partner package places your business at the centre of one of the club's most anticipated and highest-engagement social media posts throughout the season.

Published before every First Team fixture, Team News graphics generate significant supporter interest and engagement as fans prepare for matchday.

As Team News Partner, your business will be visible before every game, helping build excitement and anticipation while demonstrating support for a community-owned football club.

Partnership Benefits:

- Official Team News Partner
- Matchday Recognition and Team News Graphic
- Weekly Brand Exposure
- Social Media Exposure
- Sponsor Feature Article
- Website Recognition
- Community Ownership Association

PRICE: £300

MATCH PREVIEW PARTNER

Build Excitement Before Every Game

Every week, supporters want to know what's coming next: Who are we playing? How are the team performing? What's at stake?

The Match Preview Partner package places your business at the centre of the build-up to every First Team fixture throughout the season.

Published before each game across the club website and social media channels, Match Previews are among the most widely viewed and shared pieces of club content.

As Match Preview Partner, your business will be associated with the anticipation, excitement and optimism that surrounds every matchday.

Partnership Benefits:

- Official Match Preview Partner
- Weekly Brand Exposure
- Social Media Exposure
- Sponsor Feature Article
- Website Recognition
- Community Ownership Association

PRICE: £300

MATCH REPORT AND MANAGER'S UPDATE PARTNERS

MATCH REPORT PARTNER

Be Part Of The Story After Every Game

Every match creates a story: Victories, Comebacks, Memorable goals and Outstanding performances.

The Match Report Partner package places your business at the heart of every First Team fixture by sponsoring one of the club's most valuable and long-lasting pieces of content.

Match Reports provide a permanent record of the season and continue to generate views long after the final whistle.

Published on the club website and shared across social media, they offer consistent visibility and association with the club throughout the campaign.

Partnership Benefits:

- Official Match Report Partner
- Weekly Brand Exposure
- Social Media Exposure
- Sponsor Feature Article
- Website Recognition
- Community Ownership Association

PRICE: £300

MANAGER'S UPDATE PARTNER

Exclusive Access To The Manager's inner thoughts and plans

The Manager's Update provides supporters with unique insight into the football club, the team's progress and the challenges and opportunities ahead.

Whether discussing recent performances, upcoming fixtures or long-term ambitions, these updates are among the most trusted and engaging pieces of club content.

As Manager's Update Partner, your business becomes associated with leadership, communication and the ongoing development of Aylesbury United Football Club.

Partnership Benefits:

- Official Manager's Update Partner
- Video and Content Branding
- Regular Digital Exposure
- Sponsor Feature Article
- Website Recognition
- Invitation to Club Events
- Community Ownership Association

PRICE: £300

DIGITAL MEDIA PARTNER

DIGITAL MEDIA PARTNER

Put Your Brand At The Heart Of Every Matchday

Aylesbury United's digital channels are where supporters connect with the club each and every day.

From the anticipation of team news to the excitement of matchday, from manager interviews to post-match analysis, our digital content keeps supporters informed, engaged and connected throughout the season.

The Digital Media Partner package is one of the most comprehensive sponsorship opportunities available, providing your business with year-round visibility across the club's most popular and regularly viewed content.

As the club enters a new era under community ownership, this partnership offers businesses the opportunity to align themselves with one of the most exciting stories in local sport while benefiting from consistent digital exposure throughout the season.

Partnership Benefits:

- Official Digital Media Partner Status
- Season-long Brand Exposure
- Social Media Visibility
- Sponsor Feature Article
- Website Recognition
- Hospitality Opportunities

PRICE: £1,000

MATCH FACTS

The complete digital bundle at a reduced price!

Before The Match

Team News Partner

Be visible every time the starting line-up is announced.

Match Preview Partner

Appear alongside the build-up to every fixture.

After The Match

STATISTICS

Match Report Partner

Be first with all the post match updates

Manager's Update Partner

Appear alongside exclusive content from the First Team Management Team

8
63%

ATTEMPTS
ON TARGET
POSSESSION

5
3
37%

www.aylesburyunited.co.uk 26

YOUTH PATHWAY PARTNER

YOUTH PATHWAY PARTNER

Investing in the next generation, supporting local talent and creating local opportunities

At Aylesbury United Football Club, we believe the future of the club starts with the next generation.

Our Aylesbury United FC Academy programme is designed to support the development of local players, helping create opportunities for young footballers to progress through the club while strengthening the connection between grassroots football, youth development and the First Team.

As a Youth Pathway Partner, your business will play a direct role in helping develop future players, future supporters and future community leaders. This is more than sponsorship, it's an investment in local young people and the future of football in Aylesbury.

Partnership Benefits:

- Official Youth Pathway Partner Status
- Community Impact Recognition
- Social Media Visibility
- Sponsor Feature Article
- Website Recognition
- Youth Development Updates
- Community Events

PRICE: £1,000

"As a community-owned football club, we believe local talent should have local opportunities. The Youth Pathway Partner programme helps create those opportunities while building a stronger future for football in Aylesbury."



FREE MATCHDAY PROGRAMME ADVERTISING PACKAGE FOR CHARITY AND COMMUNITY ORGANISATIONS

MATCHDAY PROGRAMME ADVERTISING PACKAGE

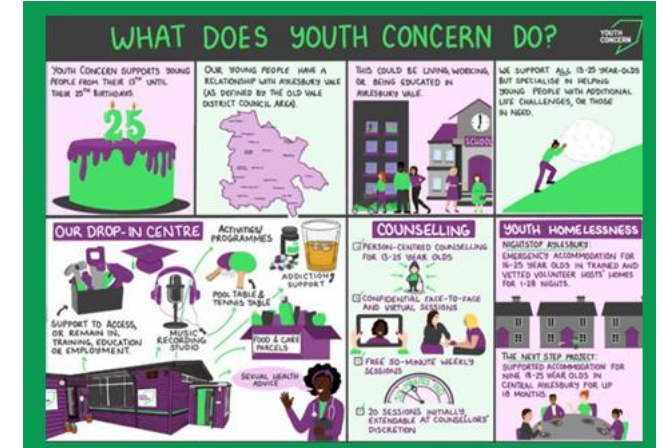
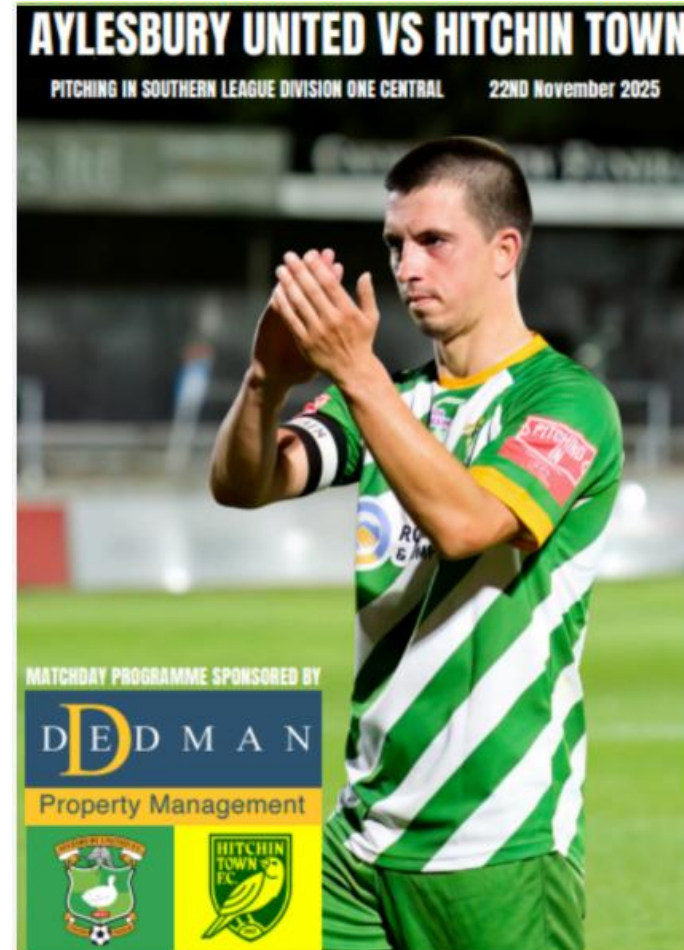
FREE for local charities and community organisations

Do you work for a charity or community organisation?

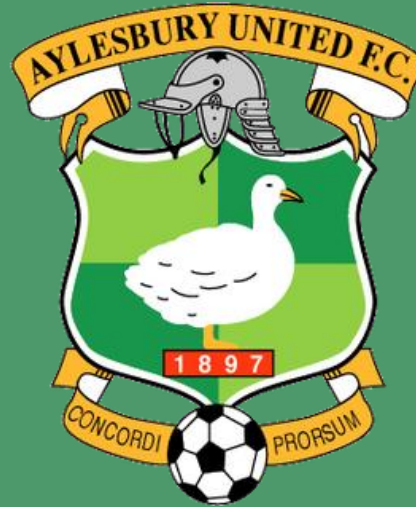
We would love to hear from you and help shine a light on the incredible work you do!

As part of our commitment to the local community, we would like to offer you:

- A free half page advert in our matchday programme
- Promotion at our Community day and on our website
- 2 complimentary tickets to a home league game, where you will have the chance to share your stories with our supporters



CHOOSE YOUR PACKAGE AND BACK THE DUCKS



IF YOU ARE INTERESTED IN ANY FORM OF PARTNERSHIP, PLEASE CONTACT:

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